

# DAVID WEITZNER

## ACADEMIC APPOINTMENTS

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*Assistant Professor of Management*

2018 – Current                      School of Administrative Studies, York University: Toronto

*Sessional Assistant Professor of Strategy*

2012 - 2018                      Schulich School of Business, York University: Toronto

*Business Policy and Strategy: Coordinator of the Undergraduate Integrative Business Simulation Program*

2010 - 2018                      Schulich School of Business, York University: Toronto

*Business Policy and Strategy: Associate Director of the Strategy Field Study Program*

2008-2010                      Schulich School of Business, York University: Toronto

*Assistant Professor of Global Corporate Citizenship*

2007-2008                      Kogod School of Business, American University: Washington

*Coordinator of the Undergraduate Business Ethics Program*

2005-2007                      Schulich School of Business, York University: Toronto

*Instructor/ Course Director*

2003-2007                      Schulich School of Business, York University: Toronto

## EDUCATION

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*Post-Graduate Research Fellow*

2006-2007                      Schulich School of Business, York University: Toronto

*PhD Business Policy and Strategy*

2001-2006                      Schulich School of Business, York University: Toronto

*Master of Business Administration*

1996-1998                      Schulich School of Business, York University: Toronto

*Graduate Diploma Arts & Media Management*

1996-1998                      Schulich School of Business, York University: Toronto

*Honors Philosophy Bachelor of Arts*

1992-1996                      University of Western Ontario: London, Ontario

## PUBLICATIONS – Journal Articles

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Weitzner, D. & Deutsch, Y. 2019. *Why the time has come to retire instrumental stakeholder theory*. *Academy of Management Review*, 44: 694-698.

Weitzner, D. 2018. *The December Project: A Review*. *Studies in Judaism, Humanities, and the Social Sciences*, 1.2: 115-117.

Weitzner, D. & Deutsch, Y. 2015. *Understanding motivation and social influence in stakeholder prioritization*. *Organization Studies*, 36: 1337-1360.

Weitzner, D. & Peridis, T. 2011. *Corporate Governance as Part of the Strategic Process: Rethinking the Role of the Board*. *Journal of Business Ethics*, 102: 33-42.

Weitzner, D. & Darroch, J. 2010. *The Limits of Strategic Rationality: Ethics, Enterprise Risk Management and Governance*. *Journal of Business Ethics*, 92: 361-372.

Weitzner, D. & Darroch, J. 2009. *Why Moral Failures Precede Financial Crises*. *Critical Perspectives on International Business*, 5: 6-13.

Weitzner, D. 2007. *Deconstruction Revisited: Implications of Theory over Methodology*. *Journal of Management Inquiry*, 16: 43-54.

## PUBLICATIONS – Books

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Weitzner, D. 2021. *Connected Capitalism*. University of Toronto Press: Toronto

Weitzner, D. 2019. *Fifteen Paths*. ECW Press: Toronto.

Dess, McNamara, Eisner, Peridis & Weitzner. 2018. *Strategic Management: Creating Competitive Advantages 5<sup>th</sup> Edition*. McGraw-Hill Ryerson: Toronto.

Dess, Lumpkin, Eisner, Peridis & Weitzner. 2015. *Strategic Management: Creating Competitive Advantages 4<sup>th</sup> Edition*. McGraw-Hill Ryerson: Toronto.

Cragg, W., Schwartz, M. & Weitzner, D. (eds.). 2009. *Corporate Social Responsibility*. Routledge: London.

## PUBLICATIONS – Book Chapters

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Weitzner, D. 2020. Introduction. *Issues in Business Ethics and Corporate Social Responsibility*. Sage Publishing: Thousand Oaks.

Weitzner, D. 2020. Jewish Business Ethics. In Poff, D.C. & Michalos, A.C. (eds.) *Encyclopedia of Business and Professional Ethics*. Springer: New York.

Weitzner, D. & Whitehead, K. 2018. Family-run Enterprise. In Kolb, R. (ed.) *The SAGE Encyclopedia of Business Ethics and Society, Second Edition*. Sage Publishing: Thousand Oaks.

Weitzner, D. & Whitehead, K. 2018. Commerce and the Arts. In Kolb, R. (ed.) *The SAGE Encyclopedia of Business Ethics and Society, Second Edition*. Sage Publishing: Thousand Oaks.

Weitzner, D. & Whitehead, K. 2018. Boards of Directors, Classified. In Kolb, R. (ed.) *The SAGE Encyclopedia of Business Ethics and Society, Second Edition*. Sage Publishing: Thousand Oaks.

Weitzner, D. & Darroch, J. 2018. Arbitrage, Regulatory. In Kolb, R. (ed.) *The SAGE Encyclopedia of Business Ethics and Society, Second Edition*. Sage Publishing: Thousand Oaks.

Weitzner, D. & Darroch, J. 2018. Fannie Mae. In Kolb, R. (ed.) *The SAGE Encyclopedia of Business Ethics and Society, Second Edition*. Sage Publishing: Thousand Oaks.

Weitzner, D. & Cragg, W. 2012. Strategy and Ethical Decision Making. In Kissick, P. (ed.) *Business Ethics: Concepts, Cases, and Canadian Perspectives*. Edmond Montgomery Publishers: Toronto.

Weitzner, D. & Darroch, J. 2010. Private Equity and the Current Financial Crisis: Risk and Opportunism. In Lagoarde-Segot, T. (ed.) *After the Crisis: Rethinking Finance*. Nova Science Publishers: New York.

Weitzner, D. 2009. Logocentrism. In Mills, A.J., Durepos, G. & Wiebe, E. (eds). *Encyclopedia of Case Study Research*. Sage Publishing: Thousand Oaks.

Weitzner, D. 2009. Writing and Difference. In Mills, A.J., Durepos, G. & Wiebe, E. (eds). *Encyclopedia of Case Study Research*. Sage Publishing: Thousand Oaks.

#### PUBLICATIONS – Newspaper Articles

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Weitzner, D. “Our Schools Shouldn’t Be Run Like Businesses.” *The Canadian Jewish News*, May 25, 2017.

Weitzner, D. “Stakeholder Theory Opens Possibilities.” *Financial Post*, April 12, 2013, p. FP11.

#### PUBLICATIONS – Magazine Articles

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Weitzner, D. “Don’t Fight Antisemitism — Share Jewishness.” *The Algemeiner*, June 17, 2021.

Weitzner, D. “Should ‘thought leadership’ be explicitly Jewish?” *eJP*, May 12, 2021.

Weitzner, D. “After a year of Zoom meetings, we’ll need to rebuild trust through eye contact.” *The Conversation*, May 9, 2021. (picked up by National Post, Yahoo News, The Print India, Epoch Times China, Phys.org, The Ladders and many other outlets).

Weitzner, D. “Mindfulness At Work Does Not Help Find Meaning. Here’s What Does.” *YoungUpstarts.com*, April 22, 2021.

Weitzner, D. “How We Celebrated a Bat Mitzvah Following COVID Restrictions.” Chabad.org, October 15, 2020.

Weitzner, D. “Will Corporate Social-Justice Initiatives Be More Than Just a Fad?” Quillette, August 31, 2020.

Weitzner, D. “Judaism is familiar with Great Pauses – but this one is different.” Forward, April 29, 2020.

Weitzner, D. “An Elegy to My ‘Shtiebel.’” Tablet Magazine, September 26, 2019.

Weitzner, D. “Poetry as a Healing Balm.” Spirituality and Health, August 1, 2019.

Weitzner, D. “I Chose to Spend Shabbat with Steve Bannon.” Tablet Magazine, November 6, 2018.

Weitzner, D. “The Customer Is Not Always Right.” Quillette, September 20, 2018.

Weitzner, D. “How Art Can Bridge Divides Between Jewish and Black Communities.” Forward, July 20, 2018.

Weitzner, D. “Why I Made the Heart-wrenching Decision to Pull My Son out of Yeshiva.” Forward, June 4, 2018.

Weitzner, D. “Turning the Kotel into a Haredi Synagogue Is Bad for Men, Too.” Forward, February 1, 2016.

Featured comment in Sharp Magazine, September 2015, pp. 84-91.

Weitzner, D. “It’s Time to Embrace a Post-Modern Approach to Judaism.” Forward, August 18, 2015.

#### PUBLICATIONS – Audio Recordings

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Weitzner, D. 2021. *Connected Capitalism*. Penguin Random House Audio: New York

Weitzner, D. 2019. *Fifteen Paths*. Gildan Media: New York.

#### WORKS IN PROGRESS

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Weitzner, D. & Deutsch, Y. 2021. *Contingency, Irony and Stakeholder Theory: Breaking Free of Institutionalized Logics*. Currently under review at Organization Studies.

Weitzner D. 2021. *How the Demands of Woke Capitalism Turn Strategy On its Head*. Targeting Strategic Management Journal.

## PUBLICATIONS – Best Paper Proceedings

Weitzner, D. & Darroch, J. 2009. *A Comprehensive Framework for Strategic CSR: Ethical Positioning and Strategic Activities*. Best Paper Proceedings of the Sixty-Ninth Annual Meeting of the Academy of Management, ISSN 1543-8643.

## SELECTED CONFERENCE PAPERS

Weitzner, D. 2017. *Releasing the Sparks: Extending a Kabbalistic Metaphor to Contemporary Business Practice*. Presented at the 2017 Academy of Management Meeting in Atlanta, GA.

Weitzner, D. & Deutsch, Y. 2016. *Reconciling the Social/Economic Tension: Issue Prioritization in Multi-Objective Organizations*. Presented at the 2016 Academy of Management Meeting in Anaheim, CA.

Weitzner, D. & Deutsch, Y. 2015. *Understanding motivation and social influence in stakeholder prioritization*. Presented at the 2015 Academy of Management Meeting in Vancouver, BC.

Weitzner, D. & Deutsch, Y. 2014. *Stakeholder Welfare Maximization and Competitive Advantage in Turbulent Environments*. Presented at the 2014 Academy of Management Meeting in Philadelphia, PA.

Weitzner, D. & Deutsch, Y. 2013. *A Stakeholder Salience Approach to Strategic Repositioning*. Presented at the 2013 Academy of Management Meeting in Orlando, FL.

Weitzner, D. & Deutsch, Y. 2013. *Inside-Out and Outside-In: An Integrative Framework of Stakeholder Salience*. Presented at the 2013 Society for Business Ethics Meeting in Orlando, FL.

Weitzner, D. & Deutsch, Y. 2013. *Trade-offs in Managing for Stakeholders: Power and Strategic Flexibility*. Presented at the 2013 Strategic Management Society Meeting in Atlanta, GA.

Weitzner, D. & Deutsch, Y. 2012. *A Comprehensive Framework of Stakeholder Salience*. Presented at the 2012 Academy of Management Meeting in Boston, MA.

Weitzner, D. & Deutsch, Y. 2011. *Logics of action in stakeholder engagement*. Presented at the 2011 Strategic Management Society Meeting in Miami, FL.

Weitzner, D. *Corporate Governance as Part of the Strategic Process: A Post-Financial Crisis Conception of Ethics*. Presented at the 2010 Trans-Atlantic Business Ethics Conference in Toronto, ON.

Weitzner, D. & Darroch, J. *Rebuilding after the Financial Crisis: Temperance and Trustworthiness*. Presented at the 2010 Academy of Management Meeting in Montreal, Quebec.

Weitzner, D. & Deutsch, Y. *Stakeholder Saliency and the Normative-Instrumental Divide: A New Framework*. Present at the 2009 Academy of Management Meeting in Chicago, IL.

Weitzner, D. & Darroch, J. *Virtue Ethics and the Growth of Private Equity*. Presented at the 2008 Academy of Management Annual Meeting in Anaheim, California.

Weitzner, D. & Darroch, J. *Strategic Management and Ethics: Restoring the Conversation*. Presented at the 2007 Academy of Management Annual Meeting in Philadelphia, Pennsylvania.

Weitzner, D. & Darroch, J. *Towards a Unifying Language of Strategy*. Presented at the 2006 Business as an Agent of World Benefit Global Forum co-sponsored by the UN Global Compact and the Academy of Management in Cleveland, Ohio.

Weitzner, D. *Reconceptualizing the 21<sup>st</sup> Century Strategic Self*. Presented at the 2005 Academy of Management Annual Meeting in Honolulu, Hawaii.

Weitzner, D. *Ethical Strategy: Seeing Stakeholders as Ends, not Means*. Presented at the 2004 Academy of Management Annual Meeting in New Orleans, Louisiana.

#### ADDITIONAL CONFERENCE ACTIVITIES

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*Invited Presenter and Session Chair*, TABEC, York University, 2010.

*Keynote Speaker*, CORE Conference, Schulich School of Business, 2010.

*Invited Presenter*, Business Ethics and the Global Credit Crisis Conference, University of North Carolina, 2009.

*Invited Presenter/Panelist*, Israel Business at 60 Conference, Washington, DC, 2008.

*Invited participant*, Ruffin Lectures on Business Ethics at Darden, University of Virginia, 2004.

#### TEACHING HONORS

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Nominated for the 2010 Best Lecturer in Ontario sponsored by TV Ontario.

Nominated for the Seymour Schulich Award for Teaching Excellence in both the MBA and BBA programs (2004; 2005; 2006; 2012; 2013). BBA only (2007; 2009; 2010). MBA only (2011).

#### TEACHING

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Course Director of SAS Management Area Courses: Management, The Practice of General Management, Management Policy II.

Course Director of BBA courses: Management, Integrative Business Simulation, Strategic Management, International Business, Corporate Social Responsibility, Business Ethics, Ethics and Risk Management.

Course Director of MBA courses: Managing for Value Creation, Global Corporate Citizenship, Ethics and Corporate Social Responsibility, Ethics and Finance.

Course Director of Executive Education courses: Strategic Management; Ethics and Corporate Social Responsibility.

#### RESEARCH GRANTS AND AWARDS

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SSHRC \$45,675  
2021 SSHRC Insight Development Grant  
Principal investigator *"Identifying the instrumental logics imprinted in stakeholder theory"*

SSHRC \$2,100,000.00  
Collaborator on the Canadian Business Ethics Research Network project spearheaded by principal investigator Wesley Cragg.

#### POPULAR MEDIA

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Leveraging Thought Leadership Podcast

Interview on 620 Wisconsin

Interview on Global News Radio 770 CHQR, Calgary, AB, May 11, 2021.

Strategies for Life after COVID, Daily Jewish Thought Podcast, May 6, 2021:  
<https://www.buzzsprout.com/50861/8468629-jewish-strategies-for-life-after-covid-with-prof-david-weitzner>

Interview on KIRO Radio, 97.3 FM, Seattle, WA, April 27<sup>th</sup>, 2021.

All About Work Blog Feature by Dr. Fiona McQuarrie:  
<https://allaboutwork.org/2019/07/28/fifteen-paths/>

Interview on WCPT820, Chicago Progressive Radio, June 12, 2019.

Interview on The Commentary, May 21, 2019: <http://thecommentary.ca/ontheline/1740-david-weitzner/>

Feature in Alt Citizen, April 9, 2019: <http://altcitizen.com/in-conversation-with-david-weitzner-lee-ranaldo-and-nels-cline/>

Interview on Stuph File Program, April 8, 2019:  
<https://www.peteranthonyholder.com/index.php/2019/04/06/0503-the-stuph-file-program/>

TV Ontario, Best Lecturer competition, *Big Ideas* program, 2010.

Interviewed in Financial Post Business Magazine, March 2007, pp. 50-57.

## SERVICE ACTIVITIES

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*Reviewer.* Journal of Management, Journal of Business Ethics, Canadian Journal of Administrative Sciences, Academy of Management Annual Meetings.

YUFA steward for SAS, 2019-21.

Member of SAS Entrepreneurship Program Development Committee, 2021.

Member of Ethics CLA hiring committee, SAS, 2020.

Member of the BBA program steering committee, Schulich School of Business, 2009-18.

Chair of the BBA Backbone subcommittee, 2016-18.

Chair of the BBA First-year Program subcommittee, 2015-18.

Coordinator of the Undergraduate Integrative Business Simulation Program, 2010 - 2018

Associate Director of the Strategy Field Study Program, 2008-2010

## PROFESSIONAL EXPERIENCE

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*President,* Concentrated Decision Making Inc.: Established consultancy in 2017.

*Consultant,* Teleias: Management consultant to technology start-up from 1999-2000.

*President,* Noble Records: Established successful independent record label from 1998-2000.

*Promotions/Publicity Department,* EMI Music Canada: 1996-1997.