

# Robert J. McKeown, PhD, CFA

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## Current position

*Assistant Professor, Teaching Stream*, Department of Economics, York University

## SECONDARY POSITIONS AND APPOINTMENTS

*Academic Directory*, Student Numeracy Assistance Centre at Keele (SNACK)  
*Digital Faculty Consultant*, McGraw-Hill

## Areas of specialisation

Economics Education, Financial Economics, Macroeconomics

## Past appointments

- 2016-19 Assistant Professor, Teaching Stream, Department of Economics, University of Toronto, St. George Campus  
2012-16 Teaching Fellow, Queen's Economics Department, Queen's University

## Education

- 2017 PHD in Economics, Queen's University  
2009 MA in Economics, Ryerson University  
2008 B.COMM, Ryerson University

## Professional designation

- 2021 CFA Charterholder®

## Grants, honours and awards

- 2021 eCampusOntario Virtual Learning Strategy (VLS)
- 2021 Student Accessibility Services Faculty and Staff Recognition Award
- 2021 Academic Innovation Fund – Category I (Renewed)
- 2020 Academic Innovation Fund – Category I
- 2021 Academic Innovation Fund – Category IV

## Scholarship of Teaching and Learning: Papers In-Progress

- 2021 Bernhardt-Walther, Karen, Mauri Hall, Robert J. McKeown, “Improving First-Year Math with ALEKS, an Artificial Intelligence Learning and Assessment System”
- 2019 McKeown, Robert J., Aloysius Siow, Linda Wang (2019) “Should students “front-load” effort in their courses? An experiment using bonus grades as an incentive”

## Conference Presentations

- 2021 *Innovations in Education Conference hosted by the MacPherson Institute at McMaster University*, Improving First-Year Math with ALEKS, an Artificial Intelligence (AI) Learning and Assessment System
- 2021 *York University – Teaching in Focus 2021*: “Using an Adaptive Online Learning Environment to Assess and Improve First-Year Math for Economics”
- 2019 *CEA Annual Conference* “Should students “front-load” effort in their courses? An experiment using bonus grades as an incentive”

## OTHER TALKS

- 2021 *McGraw-Hill’s Leveling Up –an Event for Canadian Science, Technology, Engineering, and Math Faculty*, Increase Student Math Success and Retention with ALEKS Math
- 2021 *Economics Enrichment Seminar*: “SNACK: Student Numeracy Assistance Centre at Keele”
- 2021 *McGraw-Hill Webinar Series*: “Leveraging AI to Boost Student Math Skills”
- 2020 *Economics Enrichment Seminar*: “Will Economics Make You Rich?”

## Teaching

### COURSES CREATED

- 2022 GAMES: A Gentle Approach to Math, Excel, and Stats for eCampusOntario’s Virtual Learning Strategy
- 2020 Mathematics for Economics Summer Module
- 2017-2019 Economics of Accounting (305)

## COURSES RE-DESIGNED

- 2020-21 Introductory Mathematics for Economics I (ECON1530)
- 2016-17 Introductory Macroeconomics (ECO208)

## COURSES TAUGHT

- 2021 Introductory Macroeconomics (ECON1000)
- 2020-22 Introductory Macroeconomics (ECON1010)
- 2019-21 Mathematics for Economics I (ECON1530)
- 2014,19 Financial Economics (ECO322, 358)
  
- 2019 Corporate Finance (ECO359)
- 2012-2019 Intermediate Macroeconomics (ECO202, 208,209,222)
- 2015 Principles of Economics (ECO101)
- 2010 Economic History of Europe (ECO630)

## Service to the University

- 2021- Committee on Teaching, Learning and Student Success (CLTSS), LA&PS
- 2021- Academic Directory, Student Numeracy Assistance Centre at Keele (SNACK)
- 2019-21 Undergraduate Studies and Student Experience Committee, Department of Economics

## Basic Research Working Papers

- 2017 McKeown, Robert (2017), "An overview of the Canadian banking system: 1996 to 2015", *Queen's University Working Paper*
- 2017 McKeown, Robert (2017), "Where are the economies of scale in Canadian banking?", *Queen's University Working Paper*
- 2017 McKeown, Robert (2017), "How vulnerable is the Canadian banking system to fire-sales?", *Queen's University Working Paper*
- 2017 McKeown, Robert (2017), "Costs, size and returns to scale among Canadian and U.S. Commercial Banks", *Queen's University Working Paper*

## Recent conferences attended

- 2021 Teaching in Focus, York University
- 2020,21 MacMillan Teaching Community “EconEd” Conference.
- 2020 AEA Conference on Teaching and Research in Economic Education (CTREE) in Chicago, IL (canceled due to Covid-19).
- 2020 Canadian Economic Association Annual Conference at the University of Toronto (canceled due to Covid-19).
- 2020 Stevenson/Wolfers Summit in New York City (canceled due to Covid-19).
- 2019 MacMillan Teaching Community “EconEd” Conference in New Orleans, LA (attended).
- 2018 Are We Ready For The Next Financial Crisis? Causes of the Last Crisis & Lessons Yet To Be Learned – Rotman School of Management
- 2018 Global Risk Institute for Financial Services Speaker Series at Rotman School of Management - Mark Hughes (attended).
- 2017 Joint Bank of Canada-John Deutsch Institute Workshop on Financial Intermediation and Regulation, Queen’s University (attended).
- 2016 QED Frontiers of Macroeconomics Workshop at Queen’s University (attended).